

# Sponsorship Opportunities



[www.ArcticTechnologyConference.org](http://www.ArcticTechnologyConference.org)

3-5 December 2012 // Houston, Texas //

*Challenges for today.  
Opportunities for tomorrow.*





**REVISED**

11:35 am, Mar 30, 2012

## 2012 ARCTIC TECHNOLOGY CONFERENCE SPONSORSHIP OPPORTUNITIES

<b>Abstracts CD-ROM</b> \$7,500 Exclusive	A permanent addition to attendees' libraries, the Abstracts CD-ROM provides a scientific record of the meeting. Your logo will appear on the CD label.
<b>Attendee Breakfast</b> \$12,000 Exclusive per day	Start everyone's day right by sponsoring the Complimentary Continental Breakfast. Your company logo will be placed on signage near the catering stations. Sponsorship is per day with 3 days available.
<b>Badge Cords/Lanyards —</b> \$6,000 Exclusive	<b>RESERVED</b> Your company logo/message on badge lanyards given to attendees at registration.
<b>Coffee and Refreshment Breaks</b> \$12,000 Exclusive per day	Give attendees a break by sponsoring twice-daily coffee in the exhibition hall. This sponsorship includes your logo on signage near the break stations. Sponsorship is per day with 3 days available.
<b>Conference Amenity</b> \$20,000 Exclusive \$10,000 Co-Sponsored	Grab and hold attendees' attention with your logo on the conference amenity. Carried to sessions and around the show floor, the amenity is your moving billboard in the hands of thousands of attendees.
<b>Cyber C@fé</b> \$10,000 Exclusive	<b>RESERVED</b> Sponsorship provides complimentary attendee access to the Internet and includes your logo on each kiosk as well as on screen savers on each computer monitor.
<b>Directional Signage</b> \$6,000 Exclusive	<b>RESERVED</b> Don't miss this opportunity to help guide attendees to technical session rooms, luncheons or important conference activities. Your company logo will be included on the directional signage.
<b>Networking Receptions</b> \$18,000 Exclusive per day	A great way to make a favorable impression with attendees of the conference. This sponsorship includes your logo on signage near the catering stations. Sponsorship is per day with 2 days available.
<b>Oral Sessions</b> \$5,000 Co-Sponsored	Your company will be acknowledged on the signage at the doors to each of the technical session rooms Monday through Wednesday.
<b>Program Book — SOLD</b> \$10,000 Exclusive	<b>RESERVED</b> Attendees use the official conference Program Book to review and select technical sessions, exhibitor listings and products, and gather details on daily events. Your company name will be prominently displayed on the cover of the Program Book, along with a full-page, four-color advertisement on the back cover.
<b>Registration</b> \$10,000 Exclusive	As the registration sponsor, your logo will appear with the conference logo on all registration counter kick-panels, on registration form fill-in kiosks. In addition, pens with your logo or company name will be available to attendees.
<b>Speaker Support</b> \$5,000 Exclusive \$2,500 Co-Sponsored	Your company will be recognized on signage at the Speaker Service Center.
<b>Topical Breakfast or Luncheon</b> \$10,000 Exclusive	As a topical luncheon sponsor, your logo will appear on signage, on walk in slides and on tent cards at each table. You will also receive 5 complimentary tickets to your sponsored lunch.
<b>Tuesday Luncheon in the Exhibition Hall</b> \$20,000 Exclusive \$10,000 Co-Sponsored	Complimentary lunch in the exhibition hall for attendees. This sponsorship includes your logo on signage at food stations.

Please complete the ATC sponsorship form and mail or fax to:

**Julie Simmons**  
**Marketing Manager**

P.O. Box 979 • Tulsa, OK 74101-0979  
 Phone: +1 918 560 2618 • Fax: +1 918 560 2684

Company Name \_\_\_\_\_  
(This is the name that will appear on sponsor recognition)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone + \_\_\_\_\_ Fax + \_\_\_\_\_  
(include country code)

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Payment:  American Express     MasterCard     Visa     Discover     Diner's Club  
 Check     Invoice     Wire Transfer (contact [convene@aapg.org](mailto:convene@aapg.org) for wire instructions)

Printed name of cardholder \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Account No. \_\_\_\_\_ Payment in U.S. Dollars \$ \_\_\_\_\_

Authorized signature \_\_\_\_\_

*I agree and understand that my typed electronic signature above shall have the same legal effect as my original signature and is being accepted as my signature pursuant to the Oklahoma Uniform Electronic Transactions Act, Oklahoma Statutes, Title 12A, Sec. 15-101 et seq.*

Abstracts CD-Rom	<input type="checkbox"/> \$7,500 Exclusive
Attendee Breakfast	<input type="checkbox"/> \$12,000 Exclusive – Monday
	<input type="checkbox"/> \$12,000 Exclusive – Tuesday
	<input type="checkbox"/> \$12,000 Exclusive – Wednesday
<del>Badge Cords/Lanyards</del>	<del><input type="checkbox"/> \$6,000 <b>SOLD</b></del>
Coffee and Refreshment Breaks	<input type="checkbox"/> \$12,000 Exclusive – Monday
	<input type="checkbox"/> \$12,000 Exclusive – Tuesday
	<input type="checkbox"/> \$12,000 Exclusive – Wednesday
Conference Amenity	<input type="checkbox"/> \$20,000 Exclusive
	<input type="checkbox"/> \$10,000 Co-sponsored
<del>Cyber C@fé</del>	<del><input type="checkbox"/> \$10,000 Exclusive</del>
<del>Directional Signage</del>	<del><input type="checkbox"/> \$6,000 Exclusive</del>
Networking Receptions	<input type="checkbox"/> \$18,000 Exclusive – Monday
	<input type="checkbox"/> \$18,000 Exclusive – Tuesday
Oral Sessions	<input type="checkbox"/> \$5,000 Co-sponsored
<del>Program Book</del>	<del><input type="checkbox"/> \$10,000 Exclusive <b>SOLD</b></del>
Registration	<input type="checkbox"/> \$10,000 Exclusive
Speaker Support	<input type="checkbox"/> \$5,000 Exclusive
	<input type="checkbox"/> \$2,500 Co-sponsored
Topical Breakfast or Luncheon	<input type="checkbox"/> \$10,000 Exclusive
Tuesday Luncheon in the Exhibition Hall	<input type="checkbox"/> \$20,000 Exclusive
	<input type="checkbox"/> \$10,000 Co-sponsored
<b>TOTAL:</b>	

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## Custom Sponsorships

We will customize sponsorship opportunities to match your marketing plan. Please contact Julie Simmons ([jsimmons@aapg.org](mailto:jsimmons@aapg.org)) for more information. Sponsorship opportunities are processed on a first-come, first-served basis.



c/o AAPG  
Global Development & Conventions  
P. O. Box 979  
Tulsa, OK 74101-0979  
USA

Arctic Technology Conference | 3-5 December 2012 | [www.ArcticTechnologyConference.org](http://www.ArcticTechnologyConference.org)

**To Sponsor**

Supporting the Arctic Technology Conference gives your company exposure to the leaders in this growing field. Sponsors will receive recognition of their support online and on site at ATC as indicated in the descriptions of sponsorship items. We can customize sponsorship opportunities to match your marketing plan.

For more information contact:  
Julie Simmons +1 918 560 2618