



Read this report for more information on the 2011 Arctic Technology Conference, including attendance details, feedback from visitors and exhibitors, and how you can ensure your company is included on the exhibit space list for Arctic Technology Conference 2012.

POST-SHOW REPORT

The inaugural Arctic Technology Conference (ATC), held 7-9 February 2011 at the George R. Brown Convention Center in Houston, Texas, brought together 1,318 attendees from 23 countries for a world-class event under the theme *Challenges for Today, Opportunities for Tomorrow*.

ATC is a highly-focused, international conference that addresses the cutting-edge technologies and innovative practices needed for exploration and production in the Arctic. This conference is a part of the Houston-based Offshore Technology Conference portfolio of events. The OTC model, which brings together a dozen professional societies and associations to create a comprehensive technical program, serves as the basis for this event. ATC is managed by the American Association of Petroleum Geologists.

Event highlights:



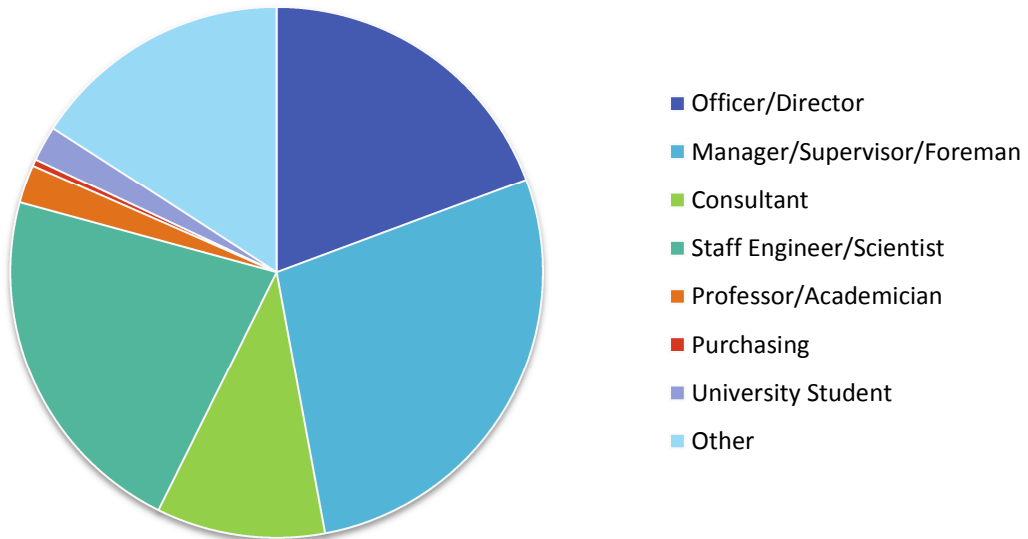
Luncheon Speaker David Lawrence, Executive Vice President, Exploration and Commercial, Shell Upstream Americas

- More than 130 technical presentations and posters
- Topical Breakfasts with speakers **Lawson Brigham**, Distinguished Professor of Geography and a Senior Fellow at the Institute of the North in Anchorage; **Bill Scott**, Manager, Arctic Center, Chevron Canada Limited; and, **Stewart B. Nelson**, Oceanographer
- Topical Luncheons with **Michael Borrell**, Senior Vice President Eastern Europe, TOTAL; **Hazel Munoz**, Community Relations Representative, ConocoPhillips Alaska Western North Slope Operation; and, **David Lawrence**, Executive Vice President, Exploration and Commercial, Shell Upstream Americas
- Plenary speakers **Mark Shrimpton**, Senior Associate, Socio-Economic Services, Stantec Consulting Ltd, and **Marc Blaizot**, Senior Vice President, TOTAL
- Panels on Arctic Regulatory Governance and The Future of Arctic Exploration
- 1,318 attendees

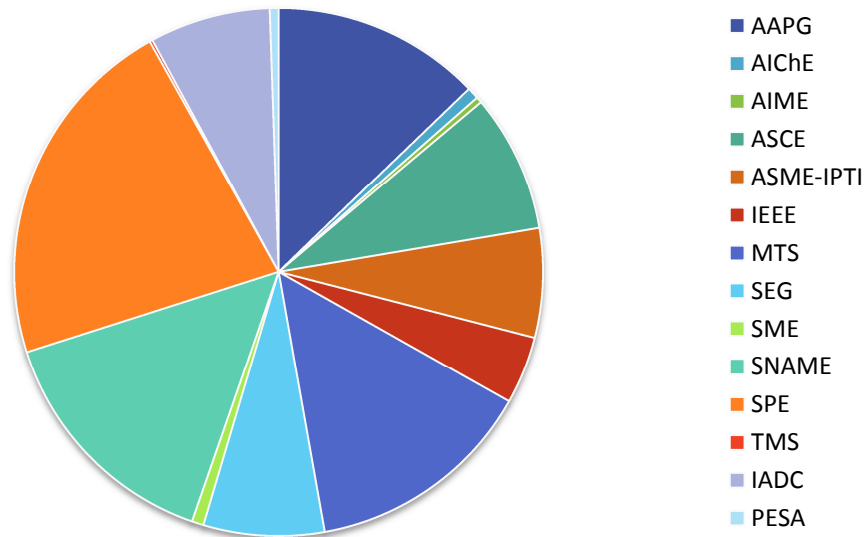


Luncheon speaker Michael Borrell, Senior Vice President, Eastern Europe, TOTAL

Attendance by Title



Attendance by Affiliation



Based on total responses - multiple choices allowed

Attendees by country

- Total countries represented...23
- Top 10 most represented non-U.S. countries shown in descending order:
 - Canada
 - Norway
 - United Kingdom
 - Russian Federation
 - France
 - Finland
 - Netherlands
 - Denmark
 - Greenland
 - Sweden

Attendees by state

- Total states represented...31
- Top 10 most represented states shown in descending order:
 - Texas
 - Alaska
 - California
 - Louisiana
 - Washington
 - Maryland
 - Florida
 - Oklahoma
 - New York
 - Virginia

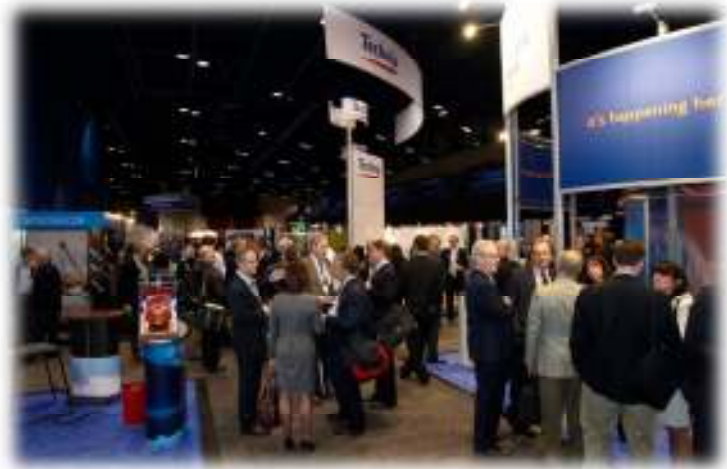
Items of interest as indicated by attendees

Buildings
Chemicals
Compressor Equipment and Services
Computer Hardware and Software
Consultant
Contracting Services
Corrosion/Abrasion Control
Drilling
Enhanced Recovery
Exploration
Exploration and Production
Fasteners
Financial Services
Governmental Services
Information Technology
Instruments and Control
Logging and Formation Evaluation
Marine Equipment and Services
Materials

Offshore Platforms
Offshore Well Equipment/Services
Oil and Gas Transport
Power Supply
Process Equipment and Services
Production
Pump Equipment and Services
Rope, Wire Rope and Chain
Safety, Environmental Protection and Regulatory Services
Ships, Boats, Vessels, Equipment
Technical, Laboratory and Computer Services
Tools
Transportation and Communication
Tubulars and Piping
Valves and Actuators
Well Completion

Exhibition Hall

- Number of booths...78
- Exhibit NSF...7,800
- Exhibitors from 9 countries



Exhibitors

ABB Marine
Aker Arctic
Aker Solutions
American Shipping and Chartering
Arctia Offshore Ltd.
Arctic Base Supply
Arctic Europe
ARKTOS Developments Ltd.
Arup
ASL Environmental Sciences Inc.
Custom Safety Products, Inc.
Danish Meteorological Institute
Det Norske Veritas (DNV)
Electronic Power Design, Inc.
Esvagt
Fugro
Fusion Inc.
GeoCable Systems
Golder Associates
Government of Newfoundland & Labrador
Greenland Mining Services
Gregg Drilling and Testing, Inc.
GustoMSC
Infield Systems Limited
INTECSEA/Worley Parsons
Interdam Merford BV
International Submarine Engineering Ltd.
J.D. Neuhaus L.P.
Kongsberg
Korbana Protective Apparel
Lynden Inc.
MetOcean
Nadiro
Nuna Oil
Oceanic Consulting Corporation
Ormat International
PennWell
POLOG - Polar Logistics Group
PROMICOM
Quest Offshore
Robert Allan Ltd.
Rotech Subsea
RSCC Wire & Cable, LLC
RTI Energy Systems, Inc.
Russian Chamber of Commerce of Texas
Starboard Sun
Stress Engineering Services
Strongwell
TECHNIP
Teton Buildings LLC
Thermo Scientific Niton Analyzer
Thompson Metal Fab, Inc.
Upstream
Viking Life Saving Equipment
World Oil
Zaetric

Exhibitor feedback

"I am extremely pleased with the quality of attendees. We're going home with more than 150 fantastic leads. The way it has been organized has been great and attendance has been excellent, including international attendees. Houston has proven to be an excellent location."

— Steve Adams, International Sales Manager, Infield Systems Limited

"ATC gave us great exposure for our products. Compared to a lot of the Arctic shows we've attended this one has been more productive, with more decision makers."

— Mark Ward, Principal Investment Advisor, Government of Newfoundland & Labrador

"ATC has been a great experience for us. We've made lots of new contacts and we were surprised by the number of attendees from Alaska."

— Kathy Egrass, Sales, Korbana Protective Apparel



Attendee feedback

"I enjoyed the conference. The presentations I attended were very informative."

— Thomas B., Houston, Texas

"Unlike other conferences, this one dedicated time to actual vessel operations and logistical issues. This was great. Need more."

— Lynn, Anchorage, Alaska

"I hope that this conference continues to be held. The Arctic oil and gas is an important topic for all and industry, government and regulators need to demonstrate consistent monitoring and planning."

— Brady L., Toronto, Ontario

"Well organized event. Well done."

— W. Thompson, Houston, Texas



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Marine Technology Society
Society of Exploration Geophysicists
Society for Mining, Metallurgy, and Exploration
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The Minerals, Metals & Materials Society

Endorsing organizations

International Association of Drilling Contractors
Petroleum Equipment Suppliers Association

Save the Date



Arctic Technology Conference 2012

3-5 December 2012

George R. Brown Convention Center , Houston, TX

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